



National Teen Pregnancy Prevention Month QUICK-GUIDE

A publication of the Center for Leadership Education in Maternal and Child Public Health



This is one of 50+ "Quick-Guides" created to help you take advantage of national health observances. It can help you guide your maternal and child health promotion efforts, especially when using social media. Most messages, materials, and facts can be adapted to fit many audiences.

For other Quick-Guides, visit: z.umn.edu/qguides



Social Media

Social media can be a great tool for finding up-todate resources and facts. Follow leading organizations to see what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media networks. Include it in any posts you create.

Please share this Quick-Guide and tag @UMN_MCH!

If available, use logos or other graphics

Hashtag

#NTPPM #PREPTeens #talkingispower

Faceboo

- Power to Decide - Bedsider
 - StayTeen

Twitter

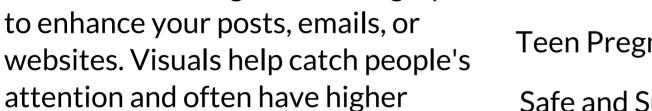
- @PowertoDecide@Bedsider@StayTeen
- @TeenHealthGov

Instagram

@Bedsider
@stayteen_

YouTube Stay Teen

Print, Post, or Share



engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.

Office of Adolescent Health

Teen Pregnancy Prevention Toolkit

Safe and Supportive Environments

Engaging Diverse Population

Communications Tools

Sample Tweets/Posts

Teen births have declined in all 50 states and among all racial/ethnic groups but there is still more

work to be done! #NTPPM

FACT: Only about a third of high school students are taught how to use a condom #NTPPM #TalkingIsPower

The Center is supported by the Health Resources and Services Administration (HRSA) of the US Department of Health and Human Services (HHS) under grant number T76MC00005 for Leadership Education in MCH in the amount of \$1,725,000. This information or content and conclusions of our outreach products are those of the authors and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the US Government.