



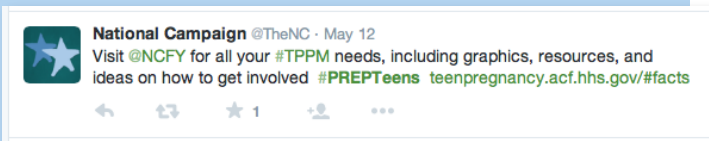
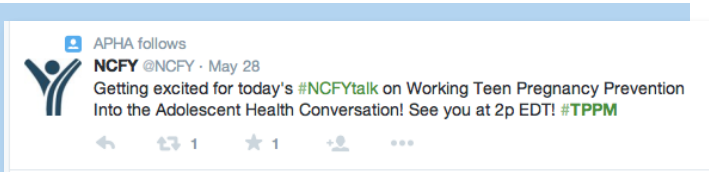
National Teen Pregnancy Prevention Month

“Teaching teens about healthy life skills, development, and communication helps to prepare them for adulthood and equips them with the information needed to make responsible decisions and avoid teen pregnancy.” (FYSB, 2015)

A publication of the Center for Leadership Education in Maternal and Child Public Health

We hope you find this health observance quick-guide helpful! Roll over text to find live links to sites and materials. Most messages, materials, and facts can be adapted to fit other audiences not specifically depicted here.

Social media



Hashtag

#TPPM
#PREPTeens

Facebook

National Clearing house on Families and Youth

The National Campaign

Twitter

@NCFY
@TheNC
@StayTeen
@Bedsider

Instagram

@stayteen_

Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to find out what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media sites. Include it in any posts you create.

Please share these documents and consider tagging the Centers: @UMN_MCH and @SahrcUMN.



Print, post, or share

Family & Youth Services Bureau's Adolescent Pregnancy Prevention Program

Get the facts: Find fast facts to share.

Get involved: Download graphics and fact sheets, see social media posts, find other resources, and find events.

Join the Thunderclap on Twitter and Facebook.

The National Campaign to Prevent Teen and Unplanned Pregnancy

Sample language for social media

The National Campaign store: Purchase promotional items such as buttons and pens.

Ways to get involved, orga-

nized by time commitment:
Includes templates for press releases and more.

A sample newsletter article.

A sample press release.

StayTeen.org

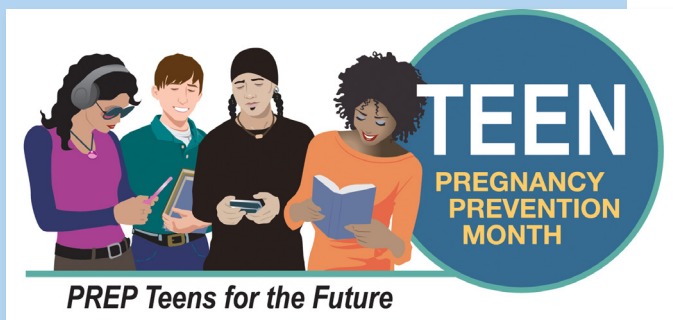
Quiz: "The best time to think about how you handle a tough decision about sex is before you have to make it. Take our quiz and see how you'd react."

Discussion guides to start a conversation with peers or parents: In English and Spanish.

Search videos on various topics.

If available, use logos and other graphics to enhance your posts, emails, or websites. Visuals help catch people's attention and often have higher engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.



Compiled with the help of the University of Minnesota State Adolescent Health Resource Center (SAHRC), part of the Adolescent and Young Adult Health - National Resource Center.

The Center for Leadership Education in Maternal and Child Public Health is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number T76MC00005-59-00 for Leadership Education in Maternal and Child Public Health in the amount of \$1,750,000. This information or content and conclusions of our outreach products are those of the authors and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.