



Hepatitis Awareness Month **QUICK-GUIDE**

A publication of the Center for Leadership Education in Maternal and Child Public Health

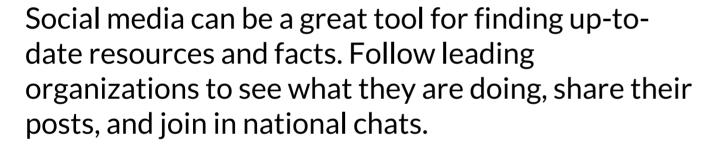


This is one of 50+ "Quick-Guides" created to help you take advantage of national health observances. It can help you guide your maternal and child health promotion efforts, especially when using social media. Most messages, materials, and facts can be adapted to fit many audiences.

For other Quick-Guides, visit: z.umn.edu/qguides



Social Media



One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media networks. Include it in any posts you create.

Please share this Quick-Guide and tag @UMN MCH!

If available, use logos or other graphics

websites. Visuals help catch people's

organizations to create quick and easy

posts for social media or a newsletter.

Many also provide templates for press

to enhance your posts, emails, or

attention and often have higher

Use available facts from these

engagement numbers.

Hashtag

#HepAware #NoHep **#VitalHepatitis**

Twitter

@cdchep @Hep_Alliance @HepBFoundation

YouTube

National Viral Hepatitis Roundtable (HVHR) World Hepatitis Alliance

Facebook

Hepatitis B Foundation HepatitisC.net **National Viral Hepatitis** Roundtable (NVHR)

Print, Post, or Share



Digital Tools Fact Sheets & Posters

ABCs of Viral Hepatitis

National Institute on Drug Abuse

What is Hepatitis? Types of Viral Hepatitis

Drug Use and Viral Infections

Sample Tweets/Posts

Chronic #hepatitis is a leading cause of liver cancer & transplants in the U.S. Millions of time, chronic hepatitis can cause people live with chronic hepatitis, serious health problems. Talk to & most do not know. Help spread the word & encourage loved ones tested. Being #HepAware could to get tested!

People can live for decades without symptoms, but over your doctor about getting save your life.

releases and other modes of communication.

The Center is supported by the Health Resources and Services Administration (HRSA) of the US Department of Health and Human Services (HHS) under grant number T76MC00005 for Leadership Education in MCH in the amount of \$1,725,000. This information or content and conclusions of our outreach products are those of the authors and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the US Government.