



# National Stalking Awareness Month

“A recent report by the Centers for Disease Control and Prevention showed that 7.5 million adults are stalked in the United States in one year, demonstrating that working to raise awareness about the realities of stalking is as critical as ever.” (Stalking Resource Center, 2015)

A publication of the Center for Leadership Education in Maternal and Child Public Health

We hope you find this health observance quick-guide helpful! Roll over text to find live links to sites and materials. Most messages, materials, and facts can be adapted to fit other audiences not specifically depicted here.

## Social media



### Hashtag

#NSAM2015

#NSAM2014

### Facebook

Stalking Resource Center

### Twitter

@SRC\_NCVG

### Youtube

National Center for Victims of Crime

Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to find out what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media sites. Include it in any posts you create.

*Please share these documents and consider tagging the Centers: @UMN\_MCH and @SahrcUMN.*

## Print, post, or share

### Stalking Resource Center: National Center for Victims of Crime

Promote the event:

Buttons, graphics, press  
release, and more

Education materials for  
professionals, individuals,  
communities, and more

Quiz: How much do you  
know about stalking?

Other resources: Help for  
victims, laws, outreach  
materials, and more

Order NSAM items

Impact of stalking on  
victims

Additional resources

If available, use logos  
and other graphics to  
enhance your posts,  
emails, or websites.  
Visuals help catch  
people's attention and  
often have higher  
engagement numbers.

Use available facts from  
these organizations to  
create quick and easy  
posts for social media or  
a newsletter. Many also  
provide templates for  
press releases and other  
modes of  
communication.



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