



Sexual Assault Awareness and Prevention Month

“Every 2 minutes someone in the U.S. is sexually assaulted, but you have the power to make a difference.” (RAINN, 2015)

A publication of the Center for Leadership Education in Maternal and Child Public Health

We hope you find this health observance quick-guide helpful! Roll over text to find live links to sites and materials. Most messages, materials, and facts can be adapted to fit other audiences not specifically depicted here.

Social media



NSVRC @NSVRC · Apr 28

We're in the final days of our [#30DaysOfSAAM](#) Instagram contest, but there's still time to join in on the fun! Today's prompt: My role model

Hashtag

#Speak4RAINN15
#SAAPM
#SAAM
#survivorloveletter
#30DaysOfSAAM

Facebook

National Sexual Violence
Resource Center
RAINN

Twitter

@RAINN01
@NSVRC

Instagram

@nsvrc

Pinterest

NSVRC

Youtube

NSVRC

Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to find out what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media sites. Include it in any posts you create.

Please share these documents and consider tagging the Centers: @UMN_MCH and @SahrcUMN.



Print, post, or share

RAINN

“Take a stand by promoting RAINN’s mission and free, confidential hotlines services through the National Sexual Assault Hotlines (800.656.HOPE and online. rainn.org).” (RAINN)

Social media graphics

Five Things You Can Do This April

Statistics

The SAAM Blog: Creating campaigns for change

Online store: Products and materials to purchase

The National Child Traumatic Stress Network

Additional information and resources

National Sexual Violence Resource Center

2014 Social Media Toolkit

Graphics to post on websites or social media

Website in Spanish language

Campaign planning: Planning, evaluation, getting started, tools, and more.

If available, use logos and other graphics to enhance your posts, emails, or websites. Visuals help catch people’s attention and often have higher engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.

Sexual Assault
Awareness Month

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