



# STI Awareness Month



“Sexually transmitted diseases, or STDs... affect people of all ages, backgrounds, and from all walks of life. In the U.S. alone there are approximately 20 million new cases each year, about half of which occur among youth ages 15-24 years.” (ASHA, 2015)

A publication of the Center for Leadership Education in Maternal and Child Public Health

We hope you find this health observance quick-guide helpful! Roll over text to find live links to sites and materials. Most messages, materials, and facts can be adapted to fit other audiences not specifically depicted here.

## Social media



### Hashtag

#STIAwareness-Month  
#STIMonth15  
#STI

### Facebook

American Sexual Health Association

### Twitter

@InfoASHA

### Youtube

American Sexual Health Association

Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to find out what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media sites. Include it in any posts you create.

*Please share these documents and consider tagging the Centers: @UMN\_MCH and @SahrcUMN.*



## Print, post, or share

### American Sexual Health Association (ASHA)

Sexual Health TV: Videos on a wide ranges of sexual health topics.

Sexual Health TV: In Spanish

ASHA Website in Spanish

General information about Sexually Transmitted Infections Awareness Month 2015

Ten questions to ask your health care provider

How to talk to your kids

Starting the conversation with your partner

Quiz: How much do you know about STIs?

Resources for health care providers

Have questions? Get answers from experts: Online forum, phone or chat, and articles.

Books and more

If available, use logos and other graphics to enhance your posts, emails, or websites. Visuals help catch people's attention and often have higher engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.



ABOUT | SEXUAL HEALTH | STIS | CONDOMS | CERVICAL CANCER | HERPES | ASK ASHA | EN ESPAÑOL | PROVIDERS

Compiled with the help of the University of Minnesota State Adolescent Health Resource Center (SAHRC), part of the Adolescent and Young Adult Health - National Resource Center.

The Center for Leadership Education in Maternal and Child Public Health is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number T76MC00005-59-00 for Leadership Education in Maternal and Child Public Health in the amount of \$1,750,000. This information or content and conclusions of our outreach products are those of the authors and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.