



Minority Health Month



“The HHS Office of Minority Health leads observance of National Minority Health month each year, joining its federal, state, tribal and local partners across the country in calling for a renewed commitment to eliminate health disparities and achieve health equity.” (OMH, 2015)

A publication of the Center for Leadership Education in Maternal and Child Public Health

We hope you find this health observance quick-guide helpful! Roll over text to find live links to sites and materials. Most messages, materials, and facts can be adapted to fit other audiences not specifically depicted here.

Social media



Social media can be a great tool for finding up-to-date resources and facts.

Follow leading organizations to find out what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media sites. Include it in any posts you create.

Please share these documents and consider tagging the Centers: @UMN_MCH and @SahrcUMN.

Hashtag

#NMHM15

Facebook

Office of Minority Health

Twitter

@MinorityHealth

@SaluddeMinorias

Youtube

HHS Office of Minority Health

Instagram

@officeofminorityhealth



Print, post, or share

Office of Minority Health (OMH)

To find out more about National Minority Health Month, contact:
OMHMedia@hhs.gov

2015 Toolkit: Includes graphics and logos in English and Spanish

Take Action resources

Blog for Health Equity

Calendar of events

“My Coverage, My Care: Making Health Insurance Work for Me”

Centers for Disease Control and Prevention (CDC)

CDC’s support of the HHS Action Plan

If available, use logos and other graphics to enhance your posts, emails, or websites. Visuals help catch people’s attention and often have higher engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.



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