



# Autism Awareness Month QUICK-GUIDE

A publication of the Center for Leadership Education in Maternal and Child Public Health

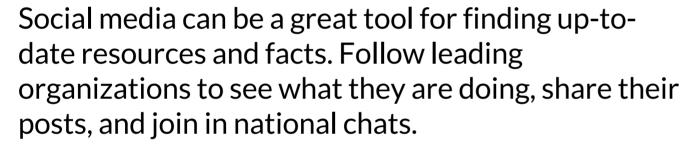


This is one of 50+ "Quick-Guides" created to help you take advantage of national health observances. It can help you guide your maternal and child health promotion efforts, especially when using social media. Most messages, materials, and facts can be adapted to fit many audiences.

For other Quick-Guides, visit: z.umn.edu/qguides



### Social Media



One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media networks. Include it in any posts you create.

Please share this Quick-Guide and tag @UMN\_MCH!

If available, use logos or other graphics

websites. Visuals help catch people's

organizations to create quick and easy

posts for social media or a newsletter.

Many also provide templates for press

to enhance your posts, emails, or

attention and often have higher

Use available facts from these

releases and other modes of

communication.

engagement numbers.

## Hashtag

#AutismAwareness #TheAWord

#### Facebook

- Autism Speaks- Autism Society of America

#### **Twitter**

@AutismSpeaks@AutismSociety

@NationalAutism

#### Instagram

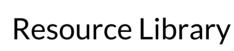
@AutismSpeaks

YouTube

**Autism Speaks** 

# •

# Print, Post, or Share



Advocacy Toolkit

Social Media Resources

#### **Autism Speaks**

Take the Quiz

**Federal Priorities** 

**Autism Apps & Technology** 

#### Sample Tweets/Posts

April is #AutismAwareness Month!
Want to learn how to be a better
autism advocate? Check out the
@AutismSpeaks Advocacy
Toolkit. https://www.autismspeaks.org

/family-services/tool-kits/advocacy

Every April, join communities around the world to "light it up blue" in recognition of people living with autism.

#AutismAwareness

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