



National Suicide Prevention Week

“Suicide claims the lives of over 4000 people age 15-24 every year, and is now the second leading cause of death for our youth.” (AAS)

A publication of the Center for Leadership Education in Maternal and Child Public Health

We hope you find this health observance quick-guide helpful! Roll over text to find live links to sites and materials. Most messages, materials, and facts can be adapted to fit other audiences not specifically depicted here.

Social media

Hashtag

#SuicidePrevention
#UOK
#NSPW
#EndSuicide
#SelfiesAgainstStigma

Facebook

American Association of Suicidology
American Foundation for Suicide Prevention
National Suicide Prevention Lifeline ‘1-800-273-TALK (8255)’

Twitter

@AASuicidology
@800273TALK
@afspnational

YouTube

AmericanAssocSuicid
AFSPNational

Instagram

@afspnational
@preventyouthsuicide

Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to find out what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media sites. Include it in any posts you create.

*Please share these documents and consider tagging the Centers:
@UMN_MCH and
@SahrcUMN.*

Print, post, or share

American Association of Suicidology (AAS)

Know the Warning Signs of Suicide
 2015 National Suicide Prevention Week: Media and Information Kit
 Information & Media Kit
 NCPYS/AAS Resources: Fact sheets, videos, more
 U OK? Program
 Youth Advisory Board
 National suicide facts and statistics
 Infographics
 Lesbian, Gay, Bisexual and Transgender resources
 Information and resources for survivors: Attempt, loss, and clinician

American Foundation for Suicide Prevention

National Suicide Prevention Week resources
 For the media
 Out of the Darkness Walks
 Understanding Suicide
 Preventing Suicide
 Research

National Suicide Prevention Lifeline

Map of Lifeline Network awareness efforts
 Words to Live By graphics (download)
 For youth: You Matter
 Download the logo
 Materials to download, print, and share
 Reasons to Call video gallery
 Find a crisis center
 Send an e-card
 Suicide prevention toolkit

If available, use logos and other graphics to enhance your posts, emails, or websites. Visuals help catch people's attention and often have higher engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.



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