



# National Farm Safety & Health Week

“A child dies in an agriculture-related incident about every three days in the United States. In addition, every day about 38 children are injured in an agriculture-related incident. 80% of the injured youth were not working when the injury occurred.” (International Society for Agricultural Safety and Health, 2014)

A publication of the Center for Leadership Education in Maternal and Child Public Health

We hope you find this health observance quick-guide helpful! Roll over text to find live links to sites and materials. Most messages, materials, and facts can be adapted to fit other audiences not specifically depicted here.

## Social media



Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to find out what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media sites. Include it in any posts you create.

*Please share these documents and consider tagging the Centers: @UMN\_MCH and @SahrcUMN.*

### Hashtag

#FSHW14

### Facebook

Farm Safety For Just Kids

### Twitter

@farmsafety4kids  
@neiowacc

### YouTube

Farm Safety For Just Kids

### Pinterest

Farm Safety For Just Kids

### Instagram

@neiowacc

# Print, post, or share

## Northeast Iowa Community College (NICC)

- General National Farm Safety and Health Week
- National Farm Safety and Health Week 2014 resources
- Partner websites and resources
- Webinars
- 2015 press release
- Order a Farm First Aid Kit
- Tips for the health and safety of school aged children
- 2014 Presidential Proclamation

## Farm Safety For Just Kids

- Educational resources by topic
- General information
- Outreach coordinator program
- Local chapters
- News and media

If available, use logos and other graphics to enhance your posts, emails, or websites. Visuals help catch people's attention and often have higher engagement numbers. Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.

### Can you crack the code? – #FSHW14

Posted on September 26, 2014

Try your hand at a secret safety code! #TractorSafety #FSHW14

Decode the secret messages to find out how to stay safe while around tractors.

A = ✓	E = 📦	I = ⓘ	M = 🚧	Q = ⓪	U = 🚗	Y = ☹
B = ⚡	F = 🚚	J = ⚡	N = ●	R = ✕	V = 🚚	Z = ☹
C = □	G = 📦	K = ✕	O = 🚗	S = ?	W = ⓘ	
D = ❤	H = 🚗	L = +	P = 🚚	T = 🚗	X = ⓘ	

EXAMPLE

✕ 🚗 📦 ? ? ✓ 🚚 📦 + ⓘ 🚗 📦 ?  
R O P S S A V E L I V E S

📦 ⓘ 🚗 ✕ ✓ ✕ ⓘ 📦 ✕ ? 🚗 ●  
- - - - -

📦 ✕ ✓ □ 📦 🚗 ✕ ? 🚗 📦 📦 🚗 📦 📦  
- - - - -

Compiled with the help of the University of Minnesota State Adolescent Health Resource Center (SAHRC), part of the Adolescent and Young Adult Health - National Resource Center.

The Center for Leadership Education in Maternal and Child Public Health is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number T76MC00005-59-00 for Leadership Education in Maternal and Child Public Health in the amount of \$1,750,000. This information or content and conclusions of our outreach products are those of the authors and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.