

National Safety Month



“...National Safety Month focuses on reducing leading causes of injury and death at work, on the road and in our homes and communities.” (NSC)

A publication of the Center for Leadership Education in Maternal and Child Public Health

We hope you find this health observance quick-guide helpful! Roll over text to find live links to sites and materials. Most messages, materials, and facts can be adapted to fit other audiences not specifically depicted here.

Social media



Hashtag

#NSM2015
#TeenSummer
#ilivefor

Facebook

National Safety Council

Twitter

@NSCsafety

Youtube

NatlSafetyCouncil

Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to find out what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media sites. Include it in any posts you create.

*Please share these documents and consider tagging the Centers:
@UMN_MCH and
@SahrcUMN.*

Print, post, or share

National Safety Council

Odds of Dying infographic

Posters, fact sheets, and other materials

Videos on teen driving

Free webinar: “The hidden threats to your safety: What the public actually should worry about”

“Get there safe and sound” transportation checklist

Creating an emergency kit

“Staying Safe at an Amusement Park”

Pediatric First Aid, CPR and AED Training

“Family Safety & Health® is a quarterly wellness publication designed to keep workers and their families safe and healthy off the job.”

New driver safety: “Half of all teens will be involved in a car crash before graduating from high school. The more you know, the more you can do to prevent these crashes.”

TeenSmart: Driving simulation software

Information on child passenger safety

If available, use logos and other graphics to enhance your posts, emails, or websites. Visuals help catch people’s attention and often have higher engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.

The Problem



Teen Drivers Are Inexperienced

When inexperience meets the road, crash risks increase. Practice builds experience and reduces risk. Learn more and get free resources at DriveitHOME.org.

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