



National Stalking Awareness Month

“A recent report by the Centers for Disease Control and Prevention showed that 7.5 million adults are stalked in the United States in one year, demonstrating that working to raise awareness about the realities of stalking is as critical as ever.” (Stalking Resource Center, 2015)

A publication of the Center for Leadership Education in Maternal and Child Public Health

We hope you find this health observance quick-guide helpful! Roll over text to find live links to sites and materials. Most messages, materials, and facts can be adapted to fit other audiences not specifically depicted here.

Social media



Hashtag

#NSAM2015

#NSAM2014

Facebook

Stalking Resource Center

Twitter

@SRC_NCVC

Youtube

National Center for Victims of Crime

Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to find out what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media sites. Include it in any posts you create.

Please share these documents and consider tagging the Centers: @UMN_MCH and @SahrcUMN.

Print, post, or share

Stalking Resource Center: National Center for Victims of Crime

Promote the event:

Buttons, graphics, press
release, and more

Education materials for
professionals, individuals,
communities, and more

Quiz: How much do you
know about stalking?

Other resources: Help for
victims, laws, outreach
materials, and more

Order NSAM items

Impact of stalking on
victims

Additional resources

If available, use logos
and other graphics to
enhance your posts,
emails, or websites.
Visuals help catch
people's attention and
often have higher
engagement numbers.

Use available facts from
these organizations to
create quick and easy
posts for social media or
a newsletter. Many also
provide templates for
press releases and other
modes of
communication.



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