

National Drug Facts Week



“National Drug Facts Week (NDFW) is an annual health observance week for teens to shatter the myths about drugs and drug abuse.” (NIDA)

A publication of the Center for Leadership Education in Maternal and Child Public Health

We hope you find this health observance quick-guide helpful! Roll over text to find live links to sites and materials. Most messages, materials, and facts can be adapted to fit other audiences not specifically depicted here.

Social media



Hashtag

#DrugFacts
#NDFWWeeklyPic

Facebook

Drug Facts

Twitter

@NIDAnews

Youtube

National Institute on
Drug Abuse (NIDA/
NIH)

Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to find out what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media sites. Include it in any posts you create.

Please share these documents and consider tagging the Centers: @UMN_MCH and @SahrcUMN.

Print, post, or share

National Institute on Drug Abuse (NIDA) for Teens

Transcript from 2015
Twitter chat

Learn about Drug Facts
Week

Plan an event

Ideas for activities

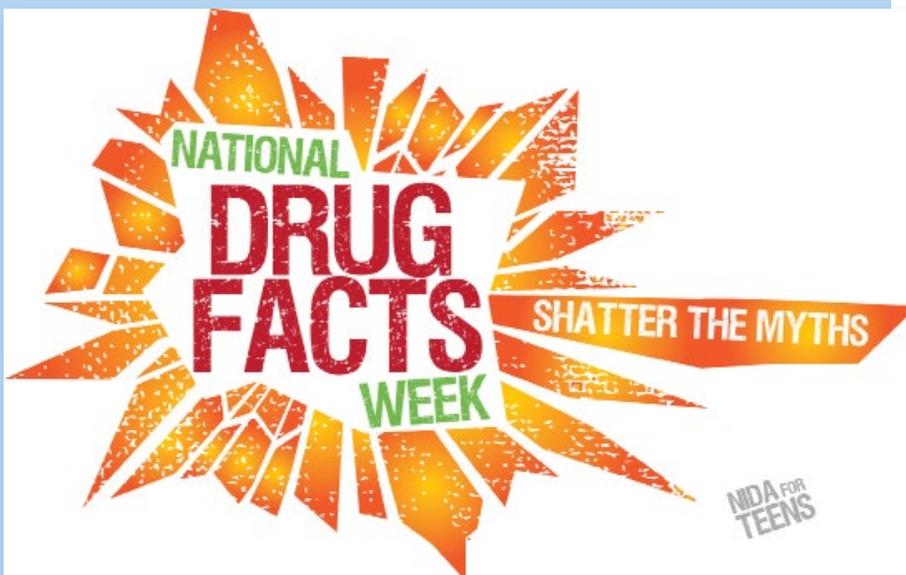
Online toolkit: Includes
badges and graphics for
website and social media

2015 Drug IQ Challenge

Order free educational
materials

If available, use logos and other graphics to enhance your posts, emails, or websites. Visuals help catch people's attention and often have higher engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.



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