



Cervical Health Awareness Month

“Each year, an estimated 12,000 women are diagnosed with cervical cancer, and, of those, about one-third will die as a result of the cancer. But cervical cancer is also a highly preventable and treatable cancer, thanks to improved screening and vaccination.” (HealthyWomen)

A publication of the Center for Leadership Education in Maternal and Child Public Health

We hope you find this health observance quick-guide helpful! Roll over text to find live links to sites and materials. Most messages, materials, and facts can be adapted to fit other audiences not specifically depicted here.

Social media

NCCC-National Cervical Cancer Coalition
 January 2 ·

Join our Cervical Health Month Twitter Chat!

What: Cervical Health Awareness
 When: Tuesday, January 6th at 2:00 pm ET
 Where: Twitter [#CervicalHealthMonth](#)
 Who: YOU!

Like
 Comment
 Share

Hashtag

#CervicalHealthMonth

Facebook

NCCC-National Cervical
Cancer Coalition
American Sexual Health
Association

Twitter

@StopHPVCancer
@InfoASHA

Youtube

American Sexual Health
Association

Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to find out what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media sites. Include it in any posts you create.

*Please share these documents and consider tagging the Centers:
@UMN_MCH and
@SahrcUMN.*

Print, post, or share

National Cervical Cancer Coalition (NCCC)

Free educational materials about cervical cancer
 Video: Recommending HPV Vaccines (to parents)
 Survivor stories
 Sample Tweets and Facebook posts
 Sample press release
 Media coverage guide
 Sample proclamation

American Sexual Health Association (ASHA)

Awareness month landing page with additional resources
 Person2Person: "... get your questions answered by phone or chat with no wait."
 Sexual Health TV videos

If available, use logos and other graphics to enhance your posts, emails, or websites. Visuals help catch people's attention and often have higher engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.

**FEMALES BETWEEN THE AGES OF
9 AND 26
CAN BE VACCINATED AND BE
PROTECTED AGAINST THE TWO
TYPES OF HPV THAT CAUSE
SEVENTY PERCENT
OF ALL CERVICAL CANCER**



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