

Every Kid Healthy Week



“...this special week shines a spotlight on the great efforts our school partners are doing to improve the health and wellness of their students and the link between nutrition, physical activity and learning – because healthy kids learn better!” (Action for Healthy Kids, 2015)

A publication of the Center for Leadership Education in Maternal and Child Public Health

We hope you find this health observance quick-guide helpful! Roll over text to find live links to sites and materials. Most messages, materials, and facts can be adapted to fit other audiences not specifically depicted here.

Social media



Hashtag

#EveryKidHealthy

Facebook

Action for
Healthy Kids

Twitter

@Act4HlthyKids

YouTube

Action4HlthyKids

Pinterest

Action for
Healthy Kids

Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to find out what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media sites. Include it in any posts you create.

Please share these documents and consider tagging the Centers: @UMN_MCH and @SahrcUMN.

Print, post, or share

Action for Healthy Kids

How to get involved

2015 Resources

Tools for Schools

Gift Catalog: Nutritious meals, active kids, healthier schools.

Tool kit for planning an event

Media alert for the press

Success stories

Resources to create change

State Level Action: Find your state

State Coordinator log-in

Photo gallery

Press releases

PLEDGE to Join the Movement to End Childhood Obesity

If available, use logos and other graphics to enhance your posts, emails, or websites. Visuals help catch people's attention and often have higher engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.



Action for Healthy Kids
April 24 · 🌐

Our CEO Rob Bisceglie wraps up #EveryKidHealthy Week with a call to schools, parents and community members to take back child obesity and get involved in student health and wellness initiatives. [The Huffington Post #EveryKidHealthy Week blog series.](#)



Obesity Swept the Nation and Now Healthy Schools are Taking it Back... With Your Help

There are many incredible and life-changing improvements around health taking place in schools across the country right now, led by everyday heroes who...

HUFFINGTONPOST.COM

👍 Like 💬 Comment ➦ Share

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